

The Master Nutrient – *Natural Vitamin C*



Quantum Vitamin C Complex

Natural-Source Vitamin C and Synergists
*Extraordinary Immune, Nerve, Hormone and Mood Balancing Support**



Quantum Vitamin C Complex *Key Benefits*

- Well known, effective support to help **strengthen the immune system, maintain healthy gums, eyes and skin***
- Contains **mood-enhancing compounds which support increased serotonin levels** in the brain*
- Features the *richest* source of natural vitamin C on earth: Camu-camu berries wildcrafted from the Amazon rainforest
- A proprietary blend of “beyond organic”, nonhybrid natural vitamin C sources including South American Camu-Camu, acerola, Bulgarian rose hips, pristine barley grass concentrate and other nutritional co-factors — this exquisite blend contributes highly beneficial phytonutrients including bioflavonoids, quercetin, limonene, chlorogenic acid, silymarin (*and much more*) to activate powerful antioxidant protection.
- No synthetic vitamin C (ascorbic acid made in a test tube) *Absolutely no excipients, additives, fillers, corn or gluten*

Vitamin C: Nutrient Extraordinaire. Vitamin C is truly a nutrient extraordinaire. Research abounds to show that vitamin C is a key vital substance required for many fundamental processes in the body, including the biosynthesis of collagen, the activation of the fat-transporting molecule, carnitine; it assists in the manufacture of the hormones adrenaline and cortisone; it acts as an electron transporter in many enzymatic reactions; it helps protect the integrity of blood vessels; it is a promoter of healthy gums, an important factor in radiation protection, a regulator of cholesterol levels, a free radical detoxifier and an immune-specific, boosting agent.

But does your vitamin C product contain real vitamin C?

Probably not! About 99% of all vitamin C products on the market today are synthetically made ascorbic acid – or variations such as calcium ascorbate, magnesium ascorbate or potassium ascorbate. Despite marketing claims, these laboratory-produced powders are *not* natural vitamin C — and far from it. They are chemically synthesized molecules manufactured in a test tube and are often made from genetically modified corn sugar. These synthetic molecules mimic only one component of the multitude of life-supporting nutrient complexes found in *real* natural vitamin C.

Vastly Superior Benefits. In the 1930's, Hungarian biochemist Dr. Albert Szent-Gyorgi searched for the elusive nutrient factor that prevented scurvy and thus, won the Nobel Prize in medicine for identifying vitamin C and its many health benefits. Although he successfully isolated the structure of the ascorbic acid molecule in his research, his studies clearly demonstrated the vastly superior benefits of consuming foods rich in natural vitamin C, rather than the synthetic version. For this reason, even though he was the dis-

coverer of ascorbic acid, he did not recommend its use! In fact, Dr. Szent-Gyorgi affirmed repeatedly that the best results occurred when people consumed vitamin C *in its natural form* as present in whole foods.

Today, many scientific studies have demonstrated vitamin C's important health-enhancing and antioxidant benefits. What many people may not know is that like Dr. Szent-Gyorgi's research, much of this research has been conducted using foods high in vitamin C, not synthetic ascorbic acid supplements. This is a very significant distinction — since many scientists and healthcare providers now emphasize the importance of obtaining all our nutrients

from whole nutrient sources such as found in **Quantum Vitamin C Complex**.

Test-tube Vitamin C: No Thanks. The proven health benefits associated with vitamin C are actually created by the entire, intricate, complex symphony of phytonutrients and supportive co-factors naturally found only in whole nutrient sources, *not* in isolated, synthesized molecules. In short, test-tube vitamin C simply cannot re-create the magnificent synergy of a whole-nutrient vitamin C complex.

Don't Go Backwards. Worse yet, taking synthetic ascorbic acid can make the body more acidic over time and steals from the body's calcium reserves, since the body must release calcium to neutralize the synthetic ascorbic acid. Higher acidity is associated with poorer health. Over time, taking synthetic ascorbic acid products may have negative effects on your health. Don't be fooled by products that advertise ascorbic acid along with rose hips or acerola – it usually contains only token amounts of the “real” nutrients – you're still getting mostly synthetic vitamin C.

“I take vitamin C for colds . . . I prefer to get mine from Camu-camu, the amazing Amazonian fruit that has the world's highest vitamin C content.”

— Dr. James Duke, USDA scientist and author of *The Green Pharmacy*

